

2020 *booking* FORM



≅ VILLAGE
news

booking options



Ad Rates (per issue): please tick

Please indicate your desired:

- Ad Size
- Number of issues
- Months to appear

+ ad design

The Ad Rates listed do not include design. If you require design services then this is charged at a flat fee of \$50 + gst for a small ad.

Extra changes will incur an additional fee at the standard 15min rate of \$25 + GST. Stock images are not included in the ad design rate.

ADVERTS REQUIRING
DESIGN

= total spend

AD COST	\$
AD DESIGN	\$
+ 10% GST	\$
<i>final total</i>	\$

AD SIZE	✓ CASUAL	✓ 3 - 5 ISSUES	✓ 6 OR MORE	✓ 12 OR MORE
A FULL PG	\$2200 / AD + GST	\$2000 / AD + GST	\$1800 / AD + GST	\$1600 / AD + GST
B HALF PG HOR	\$1200 / AD + GST	\$1080 / AD + GST	\$950 / AD + GST	\$800 / AD + GST
B HALF PG VER	\$1200 / AD + GST	\$1080 / AD + GST	\$950 / AD + GST	\$800 / AD + GST
C QUARTER PG	\$800 / AD + GST	\$700 / AD + GST	\$600 / AD + GST	\$500 / AD + GST
D EIGHTH PG	\$400 / AD + GST	\$350 / AD + GST	\$300 / AD + GST	\$250 / AD + GST
E CLASSIFIED	\$200 / AD + GST	\$150 / AD + GST	\$150 / AD + GST	\$100 / AD + GST

Schedule: please tick

MONTH	✓	BOOKING	ARTWORK	DELIVERY
JANUARY		THURS 2ND JAN	FRI 3RD JAN	FRI 10TH JAN
FEBRUARY		WED 22ND JAN	MON 27TH JAN	FRI 31ST JAN
MARCH		WED 19TH FEB	MON 24TH FEB	FRI 28TH FEB
APRIL		WED 25TH MARCH	MON 30TH MARCH	FRI 3RD APRIL
MAY		FRI 24TH APRIL	WED 29TH APRIL	TUES 5TH MAY
JUNE		WED 20TH MAY	MON 25TH MAY	FRI 29TH MAY
JULY		WED 24TH JUNE	MON 29TH JUNE	FRI 3RD JULY
AUGUST		WED 22ND JULY	MON 27TH JULY	FRI 31ST JULY
SEPTEMBER		WED 19TH AUG	MON 24TH AUG	FRI 28TH AUG
OCTOBER		WED 23RD SEPT	MON 28TH SEPT	FRI 2ND OCT
NOVEMBER		WED 21ST OCT	MON 26TH OCT	FRI 30TH OCT
DECEMBER		WED 25TH NOV	MON 30TH NOV	FRI 4TH DEC
12 MONTHS		12 MONTH PACKAGE		

payment options

BUSINESS NAME	AUTHORISING OFFICER		
MAILING ADDRESS			POSTCODE
EMAIL	PHONE	FAX	

EFT
BSB:064 119 AC:102 706 55

CHEQUE
PAYABLE TO: VILLAGE NEWS
PUBLISHING PTY LTD

I CONFIRM THE BOOKING AND ACCEPT
THE TERMS & CONDITIONS

SIGNATURE

DATE

CREDIT CARD
AMEX 3% SURCHARGE

CARD HOLDER NAME

AMOUNT

CARD EXPIRY DATE

CARD NUMBER

TERMS & CONDITIONS: Advertisement design is not included in the advertised rate. Basic ad design is charged at the rates mentioned above. Loadings apply for pages 2-9 and preferred position. Amex has a 3% surcharge. Cancellations will not be accepted within seven days of publication date. Invoiced credit terms is strictly 14 days from date of publication. Discount and Prepaid ad rates and special offers must be paid at confirmation of the booking otherwise the casual rate will apply. Unpaid or overdue accounts will attract a surcharge of 5%. Any packages must be used in 12 months. All artwork is copyright. Village News Publishing Pty Ltd ACN 162090431 does not accept responsibility for any content in any advertisement or advertorial published.

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