

V | 2019 BOOKING form

booking options >>>>

Please indicate your desired:

- Ad Size
- Number of issues
- Months to appear

Ad Rates (per issue) - please tick

AD SIZE	<input checked="" type="checkbox"/> CASUAL	<input checked="" type="checkbox"/> 3 - 5 ISSUES	<input checked="" type="checkbox"/> 6 - 12 ISSUES
A FULL PG	\$2000 + GST	\$1800 / AD + GST	\$1600 / AD + GST
B HALF PG HORIZONTAL	\$1080 + GST	\$980 / AD + GST	\$880 / AD + GST
B HALF PG VERTICAL	\$1080 + GST	\$980 / AD + GST	\$880 / AD + GST
C QUARTER PG	\$700 + GST	\$650 / AD + GST	\$600 / AD + GST
D EIGHTH PG	\$400 + GST	\$350 / AD + GST	\$300 / AD + GST
E CLASSIFIED	\$200 + GST	\$175 / AD + GST	\$150 / AD + GST

Schedule - please tick

MONTH	<input checked="" type="checkbox"/>	BOOKING	ARTWORK	DELIVERY
JANUARY		WED 2ND JAN	THURS 3TH JAN	THURS 10TH JAN
FEBRUARY		FRI 25TH JAN	TUES 29TH JAN	MON 4TH FEB
MARCH		FRI 22ND FEB	TUES 26TH FEB	MON 4TH MARCH
APRIL		FRI 22ND MARCH	TUES 26TH MARCH	MON 1ST APRIL
MAY		THURS 18TH APRIL	TUES 23RD APRIL	MON 29TH APRIL
JUNE		FRI 24TH MAY	TUES 28TH MAY	MON 3RD JUNE
JULY		FRI 21ST JUNE	TUES 25TH JUNE	MON 1ST JULY
AUGUST		FRI 19TH JULY	TUES 23RD JULY	MON 29TH JULY
SEPTEMBER		FRI 23RD AUG	TUES 27TH AUG	MON 2ND SEPT
OCTOBER		FRI 20TH SEPT	TUES 24TH SEPT	MON 30TH SEPT
NOVEMBER		FRI 25TH OCT	TUES 29TH OCT	MON 4TH NOV
DECEMBER		FRI 22ND NOV	TUES 26TH NOV	MON 2ND DEC
12 MONTHS		12 MONTH PACKAGE		

+ ad design

The Ad Rates listed do not include design. If you require MVN design services, please indicate how many different ads you require across the total time of your booking.

ADVERTS REQUIRING DESIGN

Each new advert includes an initial design and 1 set of changes. This is charged at a flat fee of \$50 + GST / design.

Please note: Extra changes will incur an additional fee at the standard 15min rate of \$25 + GST. Stock images are not included in the ad design rate.

= total spend

AD COST	\$
AD DESIGN (Number of designs x \$100 + GST/design)	\$
+ 10% GST	\$
final total	\$

payment options

BUSINESS NAME	AUTHORISING OFFICER		
MAILING ADDRESS			POSTCODE
EMAIL	PHONE	FAX	

EFT
BSB:064 119 AC:102 706 55

CHEQUE
PAYABLE TO: VILLAGE NEWS
PUBLISHING PTY LTD

I CONFIRM THE BOOKING AND ACCEPT THE TERMS & CONDITIONS

SIGNATURE

DATE

CREDIT CARD
AMEX 3% SURCHARGE

CARD HOLDER NAME

AMOUNT

CARD EXPIRY DATE

CARD NUMBER

TERMS & CONDITIONS: Advertisement design is not included in the advertised rate. Basic ad design is charged at the rates mentioned above. Loadings apply for pages 2-9 and preferred position. Amex has a 3% surcharge. Cancellations will not be accepted within seven days of publication date. Invoiced credit terms is strictly 14 days from date of publication. Discount and Prepaid ad rates and special offers must be paid at confirmation of the booking otherwise the casual rate will apply. Unpaid or overdue accounts will attract a surcharge of 5%. Any packages must be used in 12months.All artwork is copyright to the New Farm - Fortitude Valley Village News. Village News Publishing Pty Ltd ACN 162090431 does not accept responsibility for any content in any advertisement or advertorial published.

contact us today:

PH. 3254 4965

advertising@myvillagenews.com.au

V | 2019 ADVERT specifications

supplied adverts

PLEASE SUPPLY YOUR ADVERT AT THE REQUIRED SPECIFICATIONS AS LISTED.

- High resolution (300dpi) pdf or jpg files only.
- CMYK files only. Ensure your supplied advert does not contain RGB or spot colours.
- Minimum text size is 6pts.
- Black text to be 100%K only. Please do not submit black text in rich black breakdowns.
- If you've booked multiple ads for the one issue, please supply in multi-page pdf format in the correct order.

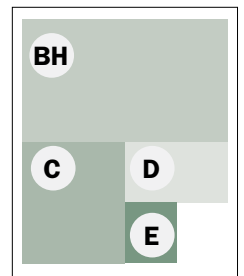
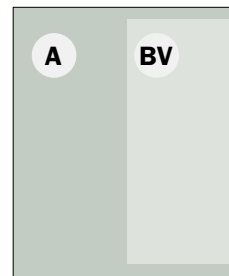
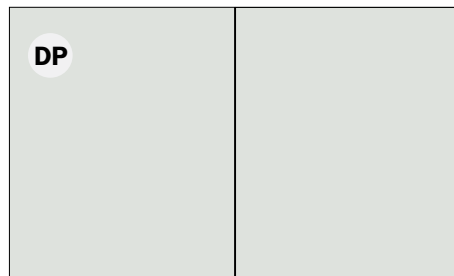
PLEASE NOTE:

MVN cannot guarantee the print quality of any submitted ads which contain artwork or images at less than 300DPI.

MVN makes no guarantees to check any submitted ads for resolution or colour problems. Submitted ads will be printed as provided, so please ensure all MVN specifications are adhered to.

Ad Sizes

AD SIZE	WIDTH x HEIGHT	BLEED	CROPS	TYPE AREA	COLOUR	RESOLUTION
DP DOUBLE PG SPREAD	470 x 275mm	+ 5mm on all sides	Offset to 3mm on all sides	450 x 255mm centred (plus insert a 10mm gutter on either side of the spine)	CMYK	300 DPI
A FULL PG	235 x 275mm	+ 5mm on all sides	Offset to 3mm on all sides	215 x 255mm centred	CMYK	300 DPI
B HALF PG HORIZONTAL	215 x 120mm	-	-	-	CMYK	300 DPI
B HALF PG VERTICAL	105 x 250mm	-	-	-	CMYK	300 DPI
C QUARTER PG	105 x 120mm	-	-	-	CMYK	300 DPI
D EIGHTH PG	105 x 57mm	-	-	-	CMYK	300 DPI
E CLASSIFIED	50 x 60mm	-	-	-	CMYK	300 DPI



MVN design service

IF YOU HAVE SELECTED TO ENGAGE MVN IN-HOUSE DESIGN SERVICES, PLEASE USE THE CHECKLIST TO PROVIDE ALL REQUIRED COMPONENTS TO BUILD YOUR ADVERT.

MVN cannot guarantee the print quality of any submitted materials less than 300DPI. Please ensure all supplied files are high resolution.

Each new advert includes an initial design and 1 set of changes. This is charged at a flat fee of \$50 + GST / design. Extra changes will incur an additional fee at the standard 15min rate of \$25 + GST.

Please email all design elements to advertising@myvillagenews.com.au

Emails with attachments are not to exceed 10Mb. Please use an alternative file sharing option if too large to email.

All components must be submitted before the Artwork deadlines listed over the page.

ITEM	✓	SPECIFICATIONS
LOGO		Best supplied in .eps format. High resolution .png and .jpg files will also be accepted.
IMAGES		Best supplied at high resolution (300DPI) at applicable size for the advert. DO NOT supply image embedded in a Word or Powerpoint document. These images will be low resolution and not useable. All images should be supplied as individual attachments on email (or via a file sharing app) at high resolution. Website or social media images are not high resolution and generally cannot be used in a printed advert. Please do not request the use of such images. Any complex digital retouching is not included in the basic ad rate. If required, it will be charged at a flat rate of \$25 + GST/15mins. Paid stock images are not included in the basic ad rate. If required, each image will be charged at a flat rate of \$10+GST/image unless otherwise notified.
BRAND INFO		Please let us know the CMYK breakdown of your corporate colours. Please provide your brand fonts in .otf format.
BUSINESS DETAILS		Full Business Name; Business Address, Business Phone Number; Website, Email Address, Social Media Links.
WRITTEN COPY		Copy will be accepted in Word doc format only. Please spell & grammar check all submitted written copy prior to submission. Please include: Headline; Unique Selling Proposition (USP) or Call To Action (CTA); any additional written information.
BRIEFING NOTES		Please submit a short blurb on the style and layout you would like in your ad design. We welcome any design examples you may like to provide, including adverts run in an alternate publication.